



# Webinar Discussion:

## Virginia Cross-Sector Transportation Situation Awareness

*Understanding the people, processes,  
technologies and information  
involved to enhance cross-sector  
situational awareness*

10/19/2023



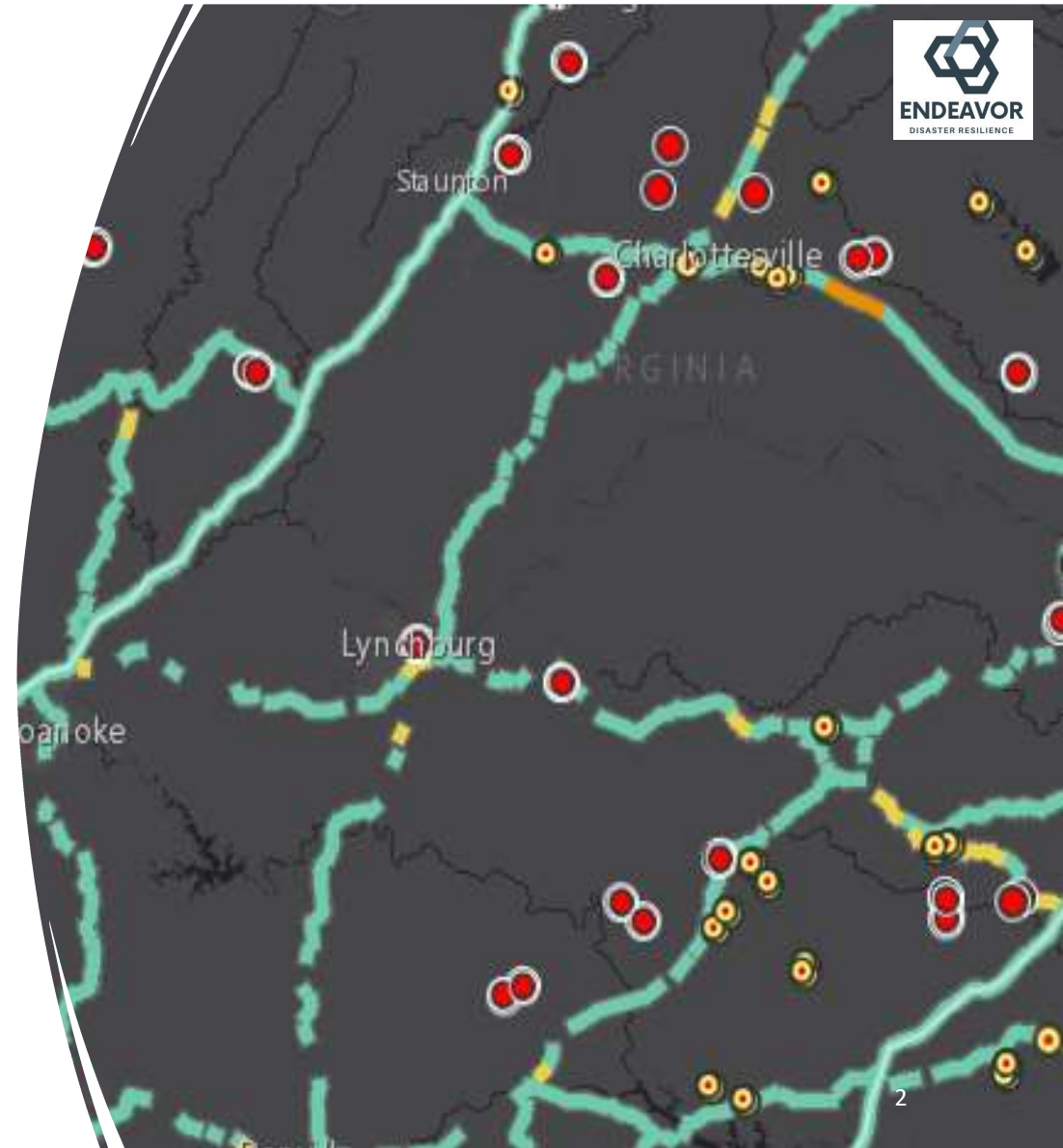


# Agenda

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- 1) ENDEAVOR Update (5mins)
- 2) Introduce the Topic for Today: Transportation Situational Awareness (5 mins)
  - a. The problem, the impacts, the people, the information needed, the security of the information needed, the possible solution(s)
- 3) Introduce presenters (1 min)
- 4) The Local Perspective ( 30 mins)
- 5) The State Perspectives (30 mins)
- 6) General Discussion (facilitated) (25 mins)
- 7) Q&A (10 mins, if needed)
- 8) Close

10/19/2023





# ENDEAVOR-VA Update



- Kick Off Meeting – July 2023
- Technology
  - Developed ENDEAVOR-VA Registration Site with tools & resources
  - Developing TEAMS site
- Executive Steering Committees
  - Government
    - Held multiple planning call prior top Kick Off, held status call on Oct 5
  - Industry
    - Held initial six (6) calls from Sept – Oct
    - Formalized charter
    - Developed 2023 work plan
    - Discussed initial Use Cases to be addressed: Transportation Situational Awareness, Information Sharing
    - Created Use Case Parking Lot
    - Planning 1st Workshop (1st QTR 2024)





Welcome to ENDEAVOR - Virginia (VA)

Transportation Situation Awareness Webinar on October 17, 2023 at 1:00pm ET  
(See details below)

Registration Site

## MAKING VIRGINIA MORE RESILIENT

A Private Sector Guided Model for Sustained Operational Public/Private Partnerships to Jointly Solve Problems with State/Local Emergency Management

**The ENDEAVOR Model**

A new way for government to help their private sector companies to organize themselves, solve problems faster, and work with government in a safe, secure and sustainable way

- Trust**: A trust framework, exempt for FOIA, and solving industry's operational problems together
- Sustain**: A private sector sustained framework that survives government elections and retirements in government
- Resilience**: Joint planning and solution development that reduces joints risks

The ENDEAVOR-VA working group is the result of an ongoing relationship between Emergency Management in Virginia and the private sector.

ENDEAVOR-VA will formalize partnerships between emergency management and private sector partners to reduce the impacts of hazards statewide by increasing overall resiliency with increased preparedness, response, and recovery capabilities, ultimately saving lives and better-protecting property.

Register with ENDEAVOR - VIRGINIA Today

Your First Name Here...

Your Last Name Here...

Your Email Address Here...

**Text Alerts (optional)**

Mobile Phone Number

**Full Address\***

Full Address...

**City Name\***

City Name...

**State / Province\***  **Zip Code\***

Your Sector 10/19/2023 4





## Welcome to ENDEAVOR - Virginia (VA)

### Thank you for registering with the ENDEAVOR – Virginia Program

There are several resources that ENDEAVOR- VA members now have access to...



Virginia Incident Alerts



Information Dashboard

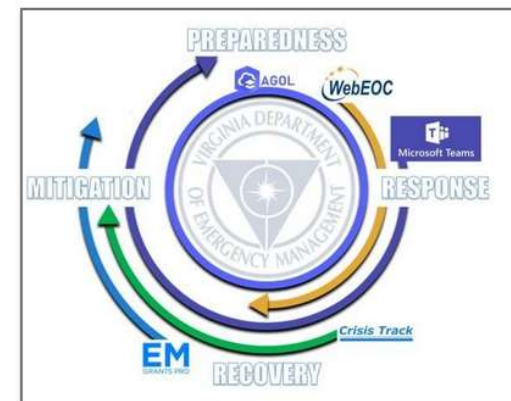


Regional & National Resources

Welcome to ENDEAVOR-VA

### Virginia VEST Notification Program Overview

The Virginia Department of Emergency Management (VDEM) provides the private sector with regular emails from the VEST (Virginia Emergency Support Team) Portal during their activations for emergencies, disasters, and planned events as well as important ENDEAVOR- VA announcements



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Register For VEST Alerts Now

By entering your contact information, you opt-in and subscribe to receive notifications for





# ENDEAVOR-VA Dashboard



## ENDEAVOR-VA Information Dashboard

Aggregated Information Resources During Storms & Disasters

VA's Power Outages



Virginia Power Outages >>

Virginia Alerts



Register to Receive Virginia's Emergency & Incident Alerts >>

Road Conditions



Road Conditions, Restrictions, Snow Plow Locations >>

Airport Status



FAA Airport Closures and Delays >>

Ports Status



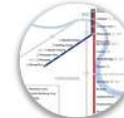
See Maritime Ports status >>

Virginia Weather



NOAA's Virginia Weather >>

Passenger Rail Status



Passenger Railroad Status >>

VA Fuel Prices



FAA Airport Closures and Delays >>

Report Road Issues



Report Road Conditions >>  
NEW October 2023 >>

Regional Information



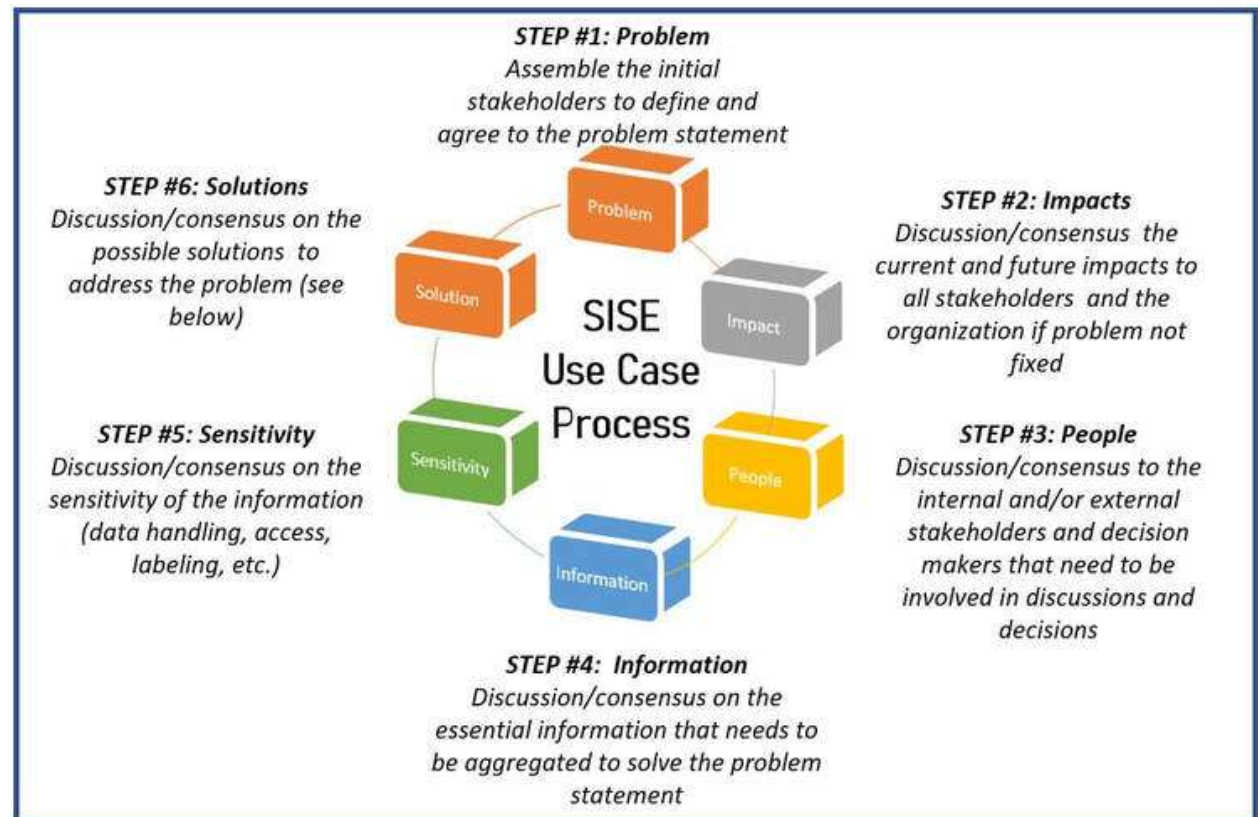
Access Regional Cross-Sector Information Sharing Hub >>  
NEW October 2023 >>

**New Links**





# The ENDEAVOR Use Case Development Process





# Introduction: Transportation Situational Awareness

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- The Problem:
- The Impacts:
- The People Involved:
- The Information Involved:
- The Data Sensitivity:
- The Solution(s):



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# Presenters

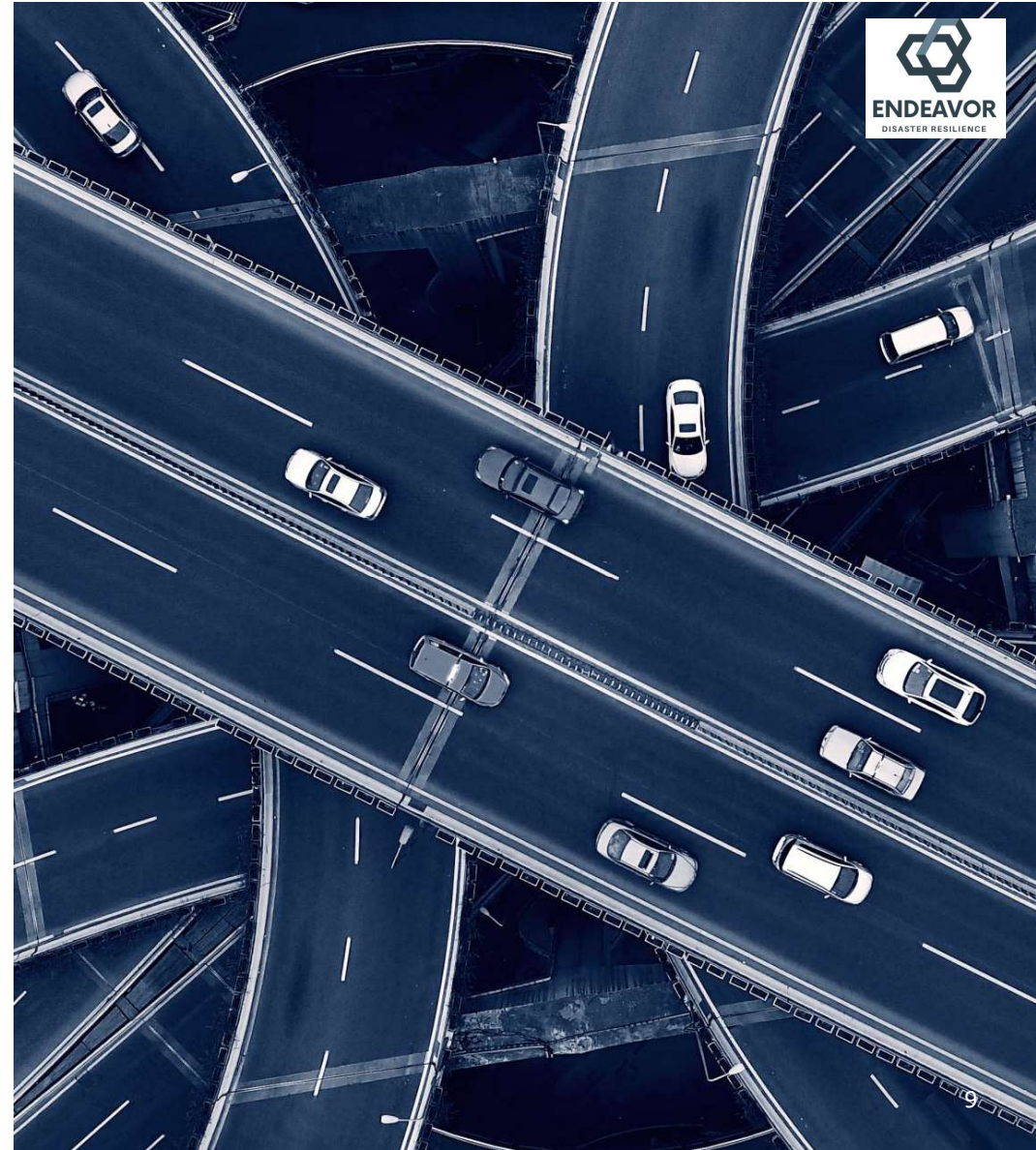
- **Local:**

**Sarah Elam Puckett**  
Assistant County Administrator  
Emergency Management Coordinator  
County of Prince Edward, Virginia

**Trey Pyle**  
Deputy Emergency Management Coordinator  
Community Development Specialist  
County of Prince Edward, Virginia

- **State**

**Crystal Underwood**  
Statewide Traveler Information Program Manager  
Virginia Department of Transportation (VDOT)  
Traffic Operations Division



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# Local Government Perspective

Prince Edward County

## **Sarah Elam Puckett**

Assistant County Administrator  
Emergency Management Coordinator  
County of Prince Edward, Virginia

## **Trey Pyle**

Deputy Emergency Management Coordinator  
Community Development Specialist  
County of Prince Edward, Virginia





Virginia State DOT  
**State Government  
Perspective**



**Crystal Underwood** · 2nd  
Statewide Traveler Information Program Specialist at Virginia  
Department of Transportation





# General Discussion





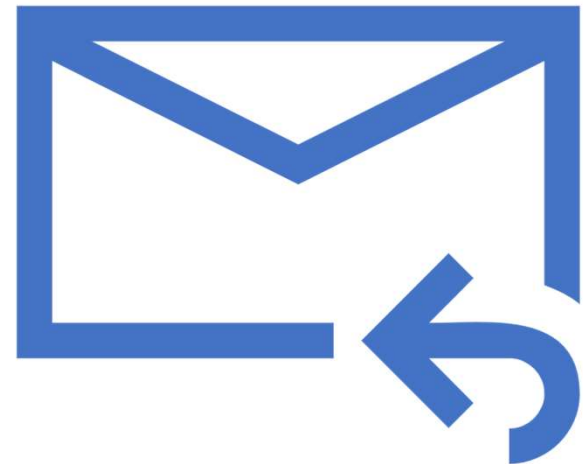
# Q & A



# Use Case Committees

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- Transportation
  - Transportation Situational Awareness (local & state roads)
- Operational Information Sharing
  - Operational Information Sharing during
- Infrastructure Disruptions
  - Reducing Fiber / Cable Cuts during Disasters
- To participate on Use Case calls, send email to [tom.moran@ahcusa.org](mailto:tom.moran@ahcusa.org)





# Thank You For Attending

Register with ENDEAVOR – VA at:

[www.endeavorVA.org](http://www.endeavorVA.org)

Emails:

Jennifer Sharpe (VDEM)

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Tom Moran (AHC)

[tom.moran@ahcusa.org](mailto:tom.moran@ahcusa.org)

