"Improving Public/Private, Cross Sector Mutual Assistance & Operational Information Sharing"
WELCOME FROM TODAY’S HOST

Bill Kelbaugh
PECO Energy, and Exelon Company
Manager, Emergency Preparedness
CLOSING REMARKS

Mike Zappone
Eversource Energy
Manager Resource Acquisition

Chair of Multi-State Fleet Response Working Group
INTRODUCTIONS

Tom Moran
All Hazards Consortium (AHC)
Executive Director
THANK YOU
WHY ARE WE HERE?

Tom Moran
All Hazards Consortium (AHC)
Executive Director
MEET THE AHC LEADERSHIP

• Chris Eisenbrey
  • Senior Director, Business Continuity & Operations at the Edison Electric Institute (EEI)

• Kelly McKinney
  • Director Emergency Management + Enterprise Resilience, NYU Langone Health

• Roland “Bud” Mertz
  • Director of Public Safety at Westmoreland County
NEW AHC BOARD MEMBER
(Electric Sector)

Chris Eisenbrey
Edison Electric Institute (EEI)
Senior Director, Business Continuity & Operations
NEW AHC BOARD MEMBER
(Health Sector)

Kelly McKinney
NYU Langone Health
Director, Emergency Management + Enterprise Resilience,
NEW AHC BOARD MEMBER
(Local Government Sector)

Roland “Bud’ Mertz
Westmoreland County Government
Director of Public Safety at Westmoreland County
## AGENDA

<table>
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<tr>
<th>TIME</th>
<th>SESSION DESCRIPTIONS</th>
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<tr>
<td>7:30am</td>
<td>Continental Breakfast &amp; Registration</td>
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<tr>
<td>8:00am</td>
<td>Welcome &amp; Opening Remarks</td>
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<tr>
<td>8:30am</td>
<td>Meet The AHC Leadership</td>
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<td>9:00am</td>
<td>Post 2017 Hurricane Season Discussion Panel – Private Sector</td>
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<tr>
<td>10:15am</td>
<td>Break</td>
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<td>10:30am</td>
<td>Lightning Round – Projects, Initiatives, &amp; Technologies</td>
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<td>11:00am</td>
<td>State Coordination W/Private Sector Discussion Panel – Public Sector</td>
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<td>Working Lunch</td>
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<td>12:45pm</td>
<td>Public/Private Partnerships In Sensitive Information Sharing</td>
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<td>2:00pm</td>
<td>Enhancing Confidence Levels W/Data For 3DM (Data Driven Decision Making)</td>
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<tr>
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<td>Next Steps</td>
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<td>3:30pm</td>
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POST 2017 HURRICANE SEASON DISCUSSION PANEL – PRIVATE SECTOR

• Description: This session will focus on the PRIVATE SECTOR’s lessons learned from the 2017 Hurricane season. Specifically, a discussion on efforts in Puerto Rico; what they were doing on the island; how were they structured; was there any duplication of effort; how they could potentially work together in future events to gain efficiencies; any unique solutions that proved effective; and recommendations to the FRWG for enhancement or improvement efforts.

Moderator: Chris Eisenbrey, Director, Business Continuity & Operations, EEI

Panelists:
• Mike Zappone, Resource Acquisition Manager, Eversource Energy
• Mike Menges, Senior Operations Manager, Edison Electric Institute (EEI)
• Kent Kildow, Director, Business Continuity & Emergency Management, Verizon
• Sam Rozenberg, Engineering Services Security Manager, American Public Power Association (APPA)
INSERT VIDEOS

My home started getting damage from the wind you know wind was really high. About 3 o'clock minutes to 4, I lost my roof and...
BREAK

Until 10:45am
The SISE

Welcome to 1StopOps Apps Store

INDIVIDUAL Subscription

NEW SISE TUTORIALS
(see navigation bar at top of this page)

Daily Disaster Dashboard

- Weather Resources
- Global Maritime Dashboard
- Government Dashboards
- Transportation Resources
- Fuel Availability Resources
- Basic Self-Guided Exercises COMING SOON
- US Sea Ports Information
- Emergency Resource Providers Library
- US Airport Delays Dashboard
- Drone / UAS Resources & Data Coming 2018!
INSERT VIDEOS

Play EEI
LIGHTNING ROUND – PROJECTS, INITIATIVES, & TECHNOLOGIES

**Description:** This session will feature multiple 5-minute briefs following by a general break to allow for more detailed discussions with presenters.

**OPERATIONS:** Drones/UAS Usage During Hurricanes Irma/Maria
- Eric Schwartz, Florida Power & Light (FP&L)

**POLICY / PARTNERSHIPS:** The Pennsylvania BEOC Model (Business Emergency Operations Center)
- Jeff Thomas, Deputy Director, PEMA

**INFORMATION SHARING:** The SISE (Sensitive Information Sharing Environment)
- Kent Kildow, Chair SISE Working Group, Verizon
STATE COORDINATION w/PRIVATE SECTOR DISCUSSION PANEL – PUBLIC SECTOR

Description: This session will focus on the PUBLIC SECTOR’s lessons learned from the 2017 Hurricane season: internal challenges; coordination w/private sector & other states; daily operational battle rhythms; unexpected issues & work arounds; unique approaches or solutions; information sharing w/private sector, other states and FEMA; and recommendation to the Fleet Response Working Group

Moderator: Charissa Cooper, Private Sector Liaison/NCR Planner, Maryland Emergency Management

Panelists:

• Persia Payne-Hurley - Private Sector Manager, NC Department of Public Safety, Division of Emergency Management

• Molly Dougherty - Director, External Affairs, Pennsylvania Emergency Management

• Rob Glenn, Director, Private Sector Office, FEMA NBEOC - FEMA Headquarters
WORKING LUNCH

Until 12:45pm
INSERT VIDEOS
THANK YOU - SPONSORS

Matt Mikula
Senior Director, Product Management

Jason Singer
Director, Resource Management Services
Public/Private Partnerships in Sensitive Information Sharing

**Description:** This panel will discuss how federal agencies and companies are working together with states and companies to enhance and expedite information sharing, coordinate operationally, increase efficiencies and achieve a unity of effort going forward w/private sector, state EOCs, state law enforcement/transportation, and federal partners at FEMA, DHS, DOE, DOT, etc.

**Moderator:** Chris Geldart, COO, Priority 5 Holdings, Former Director, DCHSEMA

**Speakers:**
- Jeff Dorko, Assistant Administrator, FEMA Logistics
- Matt Wombacher, Director, NICC (National Infrastructure Coordination Center)
- Walter Dykas, Program Manager, Energy Sector Situational Awareness, US Department of Energy
- Rob Glen, Director, Private Sector Office, FEMA Headquarters
Enhancing Confidence Levels w/Data for 3DM (Data Driven Decision Making)

Description: How do you know what data sets and data providers to have confidence in? Which sources, tools and apps are the most reliable? How do decision makers know the difference? How can decision makers avoid making bad decisions that put their employees, suppliers or customers at risk? This session will provide a briefing on the new Operational Readiness Level (ORL) Standard being developed by the SISE Working Group (Sensitive Information Sharing Environment) to vet and validate data and data-providers to enhance decision maker confidence in any data they use in the decision process.

Speakers:
- Kari Hicks, GIS Data Analyst II, Duke Energy, Chair ORL Committee, SISE Working Group
- Karen Moe, Program Manager, ESIP / NASA
- Dave Jones, CEO, StormCenter Communication
The SISE (Sensitive Information Sharing Environment)

Trust Framework

Organized Data

Operations Apps Store

1StopOps

People

Common Operating Picture

Process
SISE Products

The SISE Trust Framework of Legal, Policy, Process, & Technology

SISE Apps Store

SISE Apps, Ops Guides, 3rd Party Solutions

SISE Identity Vetting & Verification Process

Process for SISE / DHS NPP Pilot Enrollment

INDIVIDUAL Subscription

Daily Disaster Dashboard

Get more with a CORPORATE Subscription

Coming Spring 2018!

Sector "Use Case" Based Apps and Resources

US / Canadian Border Crossing Guidance

STORM Central

EZPass

US / Canada

www.ahcusa.org
Process for SISE / DHS NIPP Pilot Enrollment

1st Screening Email OPTIN

STEP #1 – Identity Verification, $1.99 CC Charge

STEP #2 – Online Application & SISE Agreement

STEP #3 - SISE Account Creation

Triggers $1.99 Receipt Email

Welcome to SISE Email

Participant Login

Non-Participants

Regional Common Operating Picture “Daily Disaster Dashboard”

SISE Apps Store

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Long Term SISE Strategy

SISE Framework Using ORL Standard

Subscribers

Operational Coordination
(Multi-State and Multi-Sector Operational Coordination on Operational Delays & Work Arounds)

Data Analytics, Modeling & Exercises
(Creating What If's, Monitoring Rolling Costs of Response, Determining Cascading Impacts & Supply Chain Disruptions, Support Exercises)

Private Sector

State/Local EOCs

State/Local Fusion Centers & DOTs

Federal Dashboards
(FEMA, DHS NICC, DOE, etc..)
NEXT STEPS

• 2107 Annual Report Released [www.ahcusa.org](http://www.ahcusa.org)

• Meetings
  • May 23 PA BEOC Meeting at Governor’s Residence
  • 2019 Meeting Date – January 2019 in Philadelphia, PA
  • Fall 2018 Logistics WS
  • Healthcare Webinar / WS / WG
  • Integrated Planning Mtg w/FRWD, FEMA NBEOC, FEMA Logistics, DHS NICC, DOE, DOT

• SISE (Sensitive Information Sharing Environment)
  • Pilot March/April 2018, Launch May 2018

• Working Groups / Committees
  • State BEOC Working Group
  • Healthcare WG
  • Drone Working Group – Info Sharing
Thank You For Attending The 2018 Annual Meeting!
ADJOURN
The ORL Model

Operational Readiness Level (ORL)... a SISE federated standard

The ORL Federated Standard

Developed by the SISE Working Group in partnership with ESIP Federation, NASA, NOAA, AHC, and private sector

Answers private sector’s question...

“can we rely on this “data” to make our operational decisions?”

How private sector will determine what “data set” or “solution” or “tool” or “source” is reliable enough for operational use and advise “data/solution providers” on how to improve
Draft ORLs on Daily Dashboard
ORLs Labeling on Daily Dashboard

Fleet Response Working Group GeoCollaborate

Reload Dashboard

Layers

- 48Hr Rainfall Fcast WPC-ORL1
- RT Wx Radar-NWS
- NWS Watches Warnings LIVE-ORL1
- WPC 5-Day Sig River Flood Outlook
- Active Tropical Systems (NHC)-ORL1
- NWS 24Hr Rainfall Forecast
- Petroleum Pipelines-ORL1
- NOAA Satellite G18-FD Visible

Key Points

FRWG Updates
LIVE TODAY
Sharing of Trusted Data
April 17, 2018

Existing State of Emergency Declarations & Waivers

- None

Declarations will be posted in Key Points

Turn on layers you want to see to the left.

Click on Official NWS advisories for more details on advisory.
ORL Labeling on SISE Appstore
Drones
ORL
SISE
PUERTO RICO