A Weather-Ready Nation: Ready, Responsive, Resilient



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Increase in Extreme Events

"Average" Year and Trends in the U.S.



650 Deaths \$15B in Losses



26,000 Severe Thunderstorms



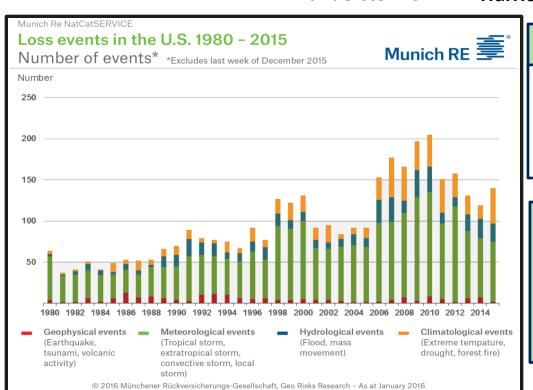
6 Atlantic Basin Hurricanes



1,300 Tornadoes



5,000 Floods

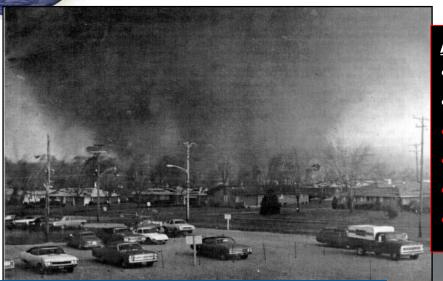


Increasing Vulnerability

- Increasing population
- More infrastructure at risk
- Signs of sea level rise
- Improved forecasts of extreme events 4-8 days in advance
- Connecting forecasts to decisionmakers is basis for building a Weather-Ready Nation



Comparing 1974 and 2011 Severe Weather Outbreaks

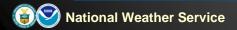


April 3-4, 1974 Super Outbreak

- 150 tornadoes across 13 states
- 6 F-5 tornadoes, 24 F-4
- Tornado Track Length: 2500 mi
- Tornado Time: 50 hours
- "Indications" provided night before
- Fatalities: 310-319

April 27-28, 2011 Super Outbreak

- ~200 tornadoes across 16 states
- 4 EF-5 tornadoes; 11 EF-4
- Tornado Track Length: 2500 mi
- Tornado Time: 50 hours
- Outbreak forecast 4-6 days prior
- Warning lead time ~ 24mins
- Fatalities: 316



"A Vital Conversation" Dec 2011 Workshop in Norman

Focus on the "last mile" & warnings to decision-making:

Connecting forecasts

- Assess and update warning dissemination strategy
- Integrate social and physical science to address:
 - Is the message delivered equal to the message received?
 - Impact-based forecast & warnings for wide range of decision makers
- Improved outreach and education







NWS Mission Doesn't End with Forecasts & Warnings











"First, it should be understood that forecasts possess no intrinsic value. They acquire value through their ability to influence the decisions made by users of the forecasts."

"What is a Good Forecast? An Essay on the Nature of Goodness in Weather Forecasting"

- by Allan H. Murphy; Weather and Forecasting (June 1993)



NWS Strategic Outcome: A Weather-Ready Nation

 Becoming a Weather-Ready Nation is about building community resiliency in the face of increasing vulnerability to extreme weather, water & climate events

"Ready, Responsive, Resilient"

- Requires NWS to:
 - Fully integrate our field structure to produce:
 - Better forecasts and warnings
 - Consistent products and services
 - Actionable environmental intelligence



- Address "last mile" that connects forecast to critical national, state and local decisions
 - Provide Impact-based Decision Support Services (IDSS)
 - Deliver through multiple and reliable dissemination pathways
 - Work with partners to gain needed response; includes embedding NWS in Emergency Operations Centers and incorporating Social Sciences

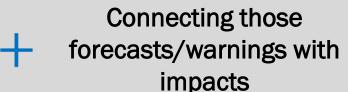
Involves entire US Weather, Water and Climate Enterprise WORKING TOGETHER to achieve far-reaching national preparedness for weather events

Realizing Intrinsic Value

Embed

Intrinsic Value is realized through the provision of Impact-Based Decision Support Services (IDSS)

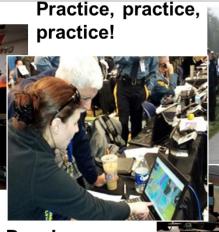
Generating forecasts and warnings



IDSS



The best hydrometeorological forecasting in the world



Develop relationships / know partner needs

Trust

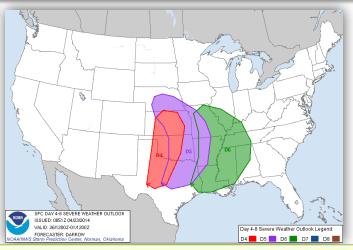


"Ready, Responsive, Resilient"

Extending Impact-based Decision Support Services

Severe Weather General Timeline

Severe Weather Preparedness and Forging Effective Partnerships



NWS briefs partners as confidence increases: EMs maintain awareness

Days to Outbreak

Preparation:

NWS works closely with EM at all levels who are identifying personnel and assessing availability of interagency resources

National Response Framework



Enhanced Collaboration:

Partner briefings more frequent to discuss risks and identify any shortfalls

Review/Execute All-Hazard Emergency Operation Plans

Outbreak

National, state and local emergency managers need consistent and more accurate forecasts from Days 1-8 for planning and preparation decisions

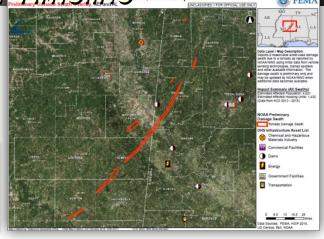
Extending Impact-based Decision Support Services

Severe Weather General Timeline (16, 1000 EDT)

IDSS and Real-Time Situational Awareness: NWS deploys to EOCs and Coordination Centers; FEMA and States deploy response assets and teams



Event Characterization: NWS provides GIS tracks within 1-hr; FEMA analyzes impacts



Federal Assistance: FEMA and States define response and recovery needs

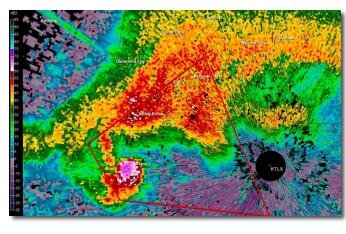
24 Hrs After

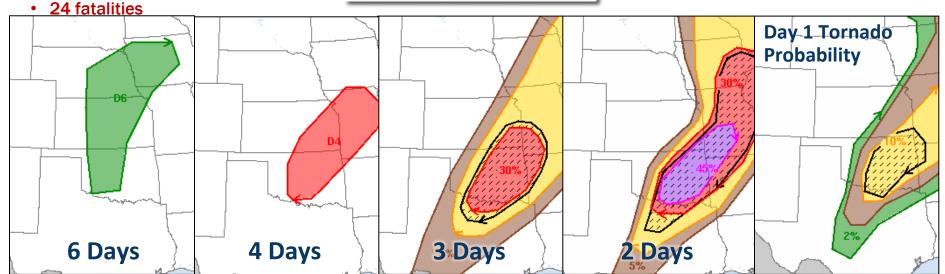
Declaration Requests: NWS provides analysis; FEMA and States conduct damage assessments

Moore EF-5 Tornado (May 20, 2013) Convective Outlooks Highlight Threat

- Convective Outlooks highlighted threat 6 days out, SPC-FEMA coordination began 4 days in advance
- Norman WFO coordinated with EM/city managers 5 days in advance
- 31 minutes of warning lead-time for Moore, OK
- EF-5 Intensity, 200+ mph winds,
 1.08 miles wide







Moore EF-5 Tornado (May 20, 2013) Successful IDSS – Go Beyond Forecast

Efforts to Improve Impact-Based Decision Support Services

- WFO Norman: targeted partnership development with local leaders in Moore over a 2 year period
 - Emergency managers, schools, and hospitals
- Conducted Impact-based Warning Demonstration (2012-current)
- Norman WFO established multiple dissemination outlets
- WFO connection to the Moore Medical Center; Lessons learned from Joplin
 - Medical Center took a direct hit
 - No lives lost at the hospital



"The information you and the weather service provided us ultimately saved more lives than we could ever count" --Shane Cohea, Moore Medical Center

Award-winning WCM Rick Smith worked with Moore Hospital months before it took a direct hit



Short-Term Prediction and the Rise of Now-casting Systems

Today:

Forecasters issue warnings based on observations

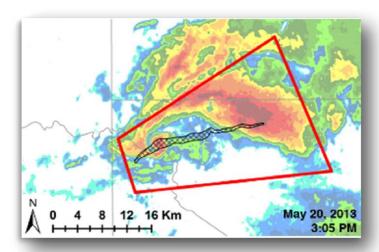
Near Future:

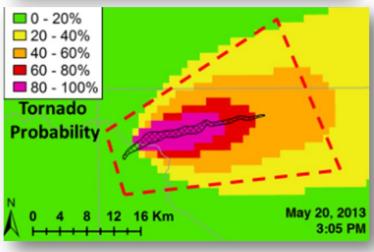
"Warn on Forecast"

Output from storm-scale models used to extend warning capabilities

The NWS will adopt:

Forecasting a Continuum of Environmental Threats **FACETS**







Summary WRN Vision Becoming Reality

- NWS: A science-based service organization
- Through our partnerships & embrace of Impact-based Decision Support Services, making tremendous progress Building a Weather-Ready Nation
- Successful IDSS requires improved forecasts/warnings with quantitative uncertainty and predictive analytics
- Emergency Management community able to pre-position resources week in advance; NWS prepared to provide support coinciding w/key decision points
- Local Emergency Managers have much greater situational awareness to anticipate and respond more quickly
- NWS committed to Building a Weather-Ready Nation to address increased vulnerabilities from extreme events (We cannot do this alone); we must work with federal, state, city, and local EM community and other key decisionmakers and partners to achieve success

Thank you

