



2nd ANNUAL STATE BORDER COORDINATION WORKSHOP SPONSORSHIP INFORMATION

In October 2008, the states of the All Hazards Consortium hosted the first “state border coordination meeting” in Gettysburg, PA. This meeting was the result of a multi-state planning effort focused on potential catastrophic evacuations out of the Washington, DC, and New York City areas. The **2nd Annual State Border Coordination Workshop** on January 25-26, 2010 is a follow-up workshop which will further develop the discussion on important regional topics including:

- Transportation
- Public Safety Communications / Interoperability
- Mass Care
- Credentialing

Due to the geographical context of the East Coast, it is critical that evacuation planning be conducted with a multi-state regional approach including a continuing review of cross-jurisdictional border coordination efforts. Working with the states and federal agencies, private sector, university and non-profit partners, the AHC states’ first Border Coordination Workshop outcomes will be further developed in the upcoming **2nd Annual State Border Coordination Workshop**. AHC states and partners will build upon the existing organizations and catastrophic evacuation planning efforts within the states of NC, VA, DC, MD, WV, PA, DE, NJ and NY to meet, discuss, and educate attendees about the various issues, efforts, challenges and opportunities to achieve the long-term vision of a coordinated plan and support of integrated planning.

Goals and Objectives:

- 1) Build upon the efforts of the 2008 meeting
 - a. Provide an update on the previous year’s activities
 - b. Provide a briefing on regional catastrophic grant projects (RCPGP) in DC and NY
- 2) Capture regional input from state and local government
 - a. Have facilitated group breakout sessions
 - b. Present breakout session outcomes to other groups
- 3) Produce an after-action report
 - a. Further outline gaps
 - b. Develop action plan for next steps
- 4) Establish integrated planning framework between states and federal agencies
 - a. Build calendar for periodic meetings
 - b. Further develop contact lists
 - c. Provide forum for ongoing discussion

Topics include:

- **Vision and planning** - What is the continuing vision for regional coordination of evacuation plans? Are there additional common planning topics?
- **Governance structure** – Is the governance structure formulated under the Regional Catastrophic Planning Team effective? How can the federal government improve coordination with the states on a regional level? What are the unique roles/responsibilities? What do the states have authority over?

- **Funding** – Several models have developed with respect to funding regional grants. What is the most effective model and what are some of the challenges? What federal agencies have a role in the planning and response to a catastrophic event and how are those efforts coordinated? (Ex: DHS, HHS, DOT, DOE, USDA, etc.)
- **Technology** - What are key technology challenges facing the states/UASIs as it relates to transportation? Communications and interoperability? Information sharing between state EOCs and related mass care facilities?
- **Information sharing** - How do state, local, federal and private organizations share critical information across state borders?
- **Partnerships / Associations** – What partnerships have developed? What needs to be added? How do organizations interact to restore business in the aftermath of a crisis, and in daily operations?
- **Existing efforts / Accomplishments** – What are some of the best practices and existing planning efforts under way within the region? What are the opportunities for the future, and how can the states collaborate with each other?

Other Valuable Opportunities:

- **People / Networking**
 - Opportunity to network with other industry professionals
 - Time for Q&A with speakers
 - Breakfast and lunch provided for networking and sponsorship opportunities
 - Complimentary networking reception provided
- **Education / Information**
 - Learn more about the All Hazards Consortium and their leadership
 - Learn more about private sector' tools and services
 - Gain insight into best practices
- **Opportunities / Initiatives**
 - Regional report will outline issues, recommendations and opportunities
 - Research / business development

Attendees:

- Regional state Homeland Security Advisors
- Emergency Management Managers and Directors
- Transportation / Interoperability / Mass Care and Credentialing SMEs
- Hospitals, medical planners and logisticians
- Private sector companies dealing with interstate border issues and emergency response
- Research, non-profit and volunteer organizations (i.e., American Red Cross, etc.)
- FEMA Regions III, II, IV
- Federal partners from DHS, HHS, DOT, DOE, USDA, and others
- Academia and researchers

Schedule: Please check the AHC website periodically at www.ahcusa.org for the latest schedule and agenda

Sponsorships and exhibits are excellent opportunities for your organization or agency to showcase your products, research and services to a highly targeted, senior-level audience. See matrix of opportunities below.

Interested? Select your organization's desired participation level. Complete the Sponsorship Form (and credit card application if applicable) below and mail or fax to the AHC Program Office. You will then be contacted by the Program Management Office directly.

Questions? Contact Paula Copperthite at 301-928-6674 or paula.copperthite@ahcusa.org.

SPONSORSHIP SUMMARY MATRIX

Sponsorship	Cost	Speaking Opportunities	Recognition
Evening Reception Sponsorship (2 max)	\$3,500 <i>Credited toward annual AHC membership fee or current membership renewal</i>	5 minute presentation at reception on January 25 Includes exhibit space and 2 registrations	Logo and website to appear on signage
Breakfast Sponsorship (1 max)	\$3,500 <i>Credited toward annual AHC membership fee or current membership renewal</i>	5 minute presentation at breakfast on January 26 Includes exhibit space and 2 registrations	Logo and website to appear on signage
Lunch Sponsorship (4 max)	\$10,000 <i>Credited toward annual AHC membership fee or current membership renewal</i>	15 minute presentation at group luncheons on January 26 (Transportation, Communications/Interoperability, Mass Care or Credentialing) Includes exhibit space and 2 registrations 15 minute briefing on January 25 ** 1-page flyer or promotional item at each seat if desired	Logo and website to appear on signage Review/Input into Regional Workshop Report
VIP Registration Sponsorship (1 max)	\$10,000 <i>Credited toward annual AHC membership fee or current membership renewal</i>	Portfolio distributed to all attendees printed with your logo and AHC logo Staff the workshop registration table Produce customized name badges and 2-page agenda with your logo & AHC logo for attendees Includes exhibit space and 2 registrations 15 minute briefing on January 25 **	Logo and website to appear on signage Review/Input into Regional Workshop Report
Outdoor Vehicle Space	\$2,500 <i>Automatic annual AHC membership or credit toward current membership renewal</i>	Outdoor parking lot space to park one demonstration vehicle Includes 1 registration	Logo to appear on signage
Indoor Exhibit Space	\$2,500 <i>Automatic annual AHC membership or credit toward current membership renewal</i>	6' Tabletop Display Includes 1 registration	Logo to appear on signage

**** Regional Solution Briefs** – private opportunity to give a scripted presentation of a solution, product or research paper to a regional audience of homeland security and emergency management leaders.

The AHC invites all sponsors to hold a raffle (if interested) to maximize networking at your booth. An opportunity will be provided during the wrap up session to personally announce your winner.



ALL HAZARDS CONSORTIUM SPONSORSHIP COMMITMENT FORM

SPONSOR INFORMATION

Name of Organization _____

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Contact Person _____

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Contact Phone: Business () _____ Mobile () _____

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Billing Information (if different):

Contact Name _____

Mailing Address _____

City _____ State/Province _____ Zip Code _____

Contact Phone: Business () _____ Mobile () _____

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SPONSORSHIP / EXHIBIT SELECTION

Sponsorship: (check your selection)

_____ Reception Sponsor (\$3,500)

_____ Breakfast Sponsor (\$3,500)

_____ Lunch Sponsor (\$10,000)

_____ 6' Tabletop Display (\$2,500)

_____ Exhibitor only (\$2,500)

_____ Outdoor Vehicle Space (\$2,500)

Specify Group _____

PAYMENT METHOD

Select your payment method (check your selection)

_____ Check (make checks payable to "All Hazards Consortium")

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Mail checks to:

All Hazards Consortium Program Management Office
c/o Integrity Consulting, 7360 Guildford Drive, Suite 201, Frederick, MD 21704

Attn: Shanna Gallegos

Phone: (301) 695-1200 x710 / Fax: (301) 695-1644

Email: shanna.gallegos@ahcusa.org

Please note that the AHC is classified as a 501(c)3 organization. Please check with your tax advisors.

**See credit card application on next page.
Both forms need to be submitted if you plan to pay by credit card.**



CREDIT CARD PAYMENT APPLICATION

2nd Annual AHC State Border Coordination Workshop January, 2010

I, _____,
(Print Full Name as it appears on Credit Card)

hereby authorize the All Hazards Consortium to charge my credit card account in the amount of:

\$_____.

() VISA () MasterCard () American Express

Credit Card Number:

Expiration Date: ____ / ____ VID Code: _____

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Signature: _____ Date: _____

***Your completion of this authorization form helps us to protect you from credit card fraud.
The All Hazards Consortium will keep all information entered on this form strictly confidential.***

Return/FAX this sheet to the All Hazards Consortium Program Management Office:

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